PHILPIN

ABOUT JOHN

John Values

Equality, transparency, honesty, trust and diversity

My key values of equality, transparency, honesty, trust, and diversity have been central to my career as a board-level executive, with real international success, in software and technology.

Working with both established companies and fast growth start-up environments as a multi-disciplinary visual strategist, my **People First 3T/5D™** process of Transform, Transition, Transcend through Discovery, Design, Decision, Development and Deployment provides an agile approach to develop relevant and commercially beneficial solutions for a variety of business and organisational challenges.