PHI\PIN

ABOUT JOHN

Documents

The public library, being put back together

Apologies - just doing a little bit of Zettelkasting around my documents. I took down my full document set and am slowly putting it back up again. If you remember something and are trying to find it again, ping me and I will push it to the front of the queue.

The IP

- DIKW | DIKIWI - a short exploration of the DIKW extension to DIKIWI to Structured Thought to Business

Aotearoa Thinking

Observations about the business challenges in Aotearoa.

- A Public Policy Framework
- Crossing The Chasm
- Excellence or Complacency
- Making AI Real in Aotearoa
- Observations From The Peanut Gallery
- Thinking Allowed

Structured Thinking

- Structured Thought - A Primer
- A History Of Visual Thinking
- Overcoming The Limitations Of Visual Thinking
- Why Structured Thought?
- The Age of Reason Has Ended
- The Age of Experience Is Different

General

Stuff that doesn't particularly fit into the other categories.

- Charity Is Doomed To Fail
- Friends Don't Let Friends Write Content
- Pattern Breakers | Breaking The Mold
- Stop Calling It Content
- Time To Self Medicate
- Vestigial Warning
- Work Life Balance
- Why Design Matters
- Transformation? Enough Already.

Business

Business articles, tangential to Structured Thought.

- An Exploration Into Compensation
- Blog Analysis - December 2025
- The Evolution Of My Blog - December 2025

The Studio

A place I park transcripts and links to podcasts that I write about.

- Channels - Peter Kafka and Tony Haile
- Structured Thought On The Design Thinker Podcast